



# The City of Surrey

## British Columbia, Canada

Invest Surrey  
City of Surrey Economic Investment  
Services

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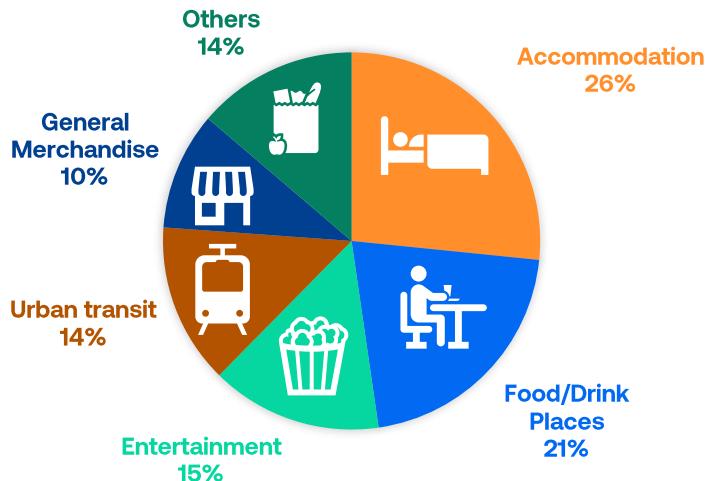
# Global Spotlight

- Global Attention on the Metro Vancouver Region & Pacific Northwest
- Surrey is perfectly positioned between two host cities – Vancouver & Seattle
- The City of Surrey is preparing on all fronts to welcome the world



# Economic Impact of Large-Scale Events

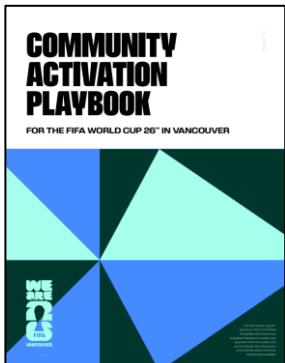
## VISITOR'S SPENDING



- FIFA estimates that preparing for and hosting the event will contribute up to **CAD \$3.8B in economic output** for Canada
- With 7 games scheduled in Vancouver, BC Stats estimates **over 360,000** attendees
- Deloitte projects **200,000+ tourists** that will require accommodation, **spending approximately CAD \$300 per day** on restaurants, entertainment, and shopping.

# Surrey Business Resources for FIFA World Cup 2026™

- Understanding public viewing licensing requirements
- Connect with City staff about your plans
- Applying for permits with City of Surrey
- Branding and logo guidelines



# Contact us

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