

# Member benefits you could enjoy.

## Advocacy

- A strong, collective voice representing your business interests at the municipal, provincial, and federal levels
- Direct engagement with elected officials and decision-makers on policies that impact your bottom line
- Influence on issues such as taxes, transportation, housing, workforce, and trade
- Policy research and submissions that reflect the priorities of Surrey and White Rock businesses
- Opportunities to shape advocacy positions through committees, surveys, and consultations

### Business resources and support

- Business name registration \*
- Business registration for sole proprietorships and partnerships\*
- Use of SWRBOT Conference Room \*
- Company searches \*
- Government business opportunities

## Communication, promotion and marketing

- Listing in our online membership directory
- One complimentary name tag indicating your membership
- A window decal to display, indicating your membership
- Logo usage (SWRBOT logo) on your website and communication material for added credibility
- Attendance at ribbon cutting and press releases, dependent on scheduling
- Sponsorship opportunities\*
- Website advertising\*
- Enhanced web listing\*
- Email communication to membership\*
- E-newsletter advertising\*
- Free listing in the online Member to Member Deals Directory

\*nominal fee applies

#### **Business** connections

- Over 100 events a year; access to preferred member pricing on SWRBOT events
- · Access to no-cost networking events
- Training and education

#### Cost saving benefits

- Airline privileges
- Airport parking discounts at Park'N Fly YVR (Vancouver)
- American Express Card incentives
- Business insurance
- Business and professional services
- Copy and print discounts
- Courier and freight service discounts
- Cybersecurity and websites
- Environmental credits
- Gas discount cards for national brands
- Group insurance plan
- HR and dispute resolution services
- Merchant (credit card) discounts for VISA, MasterCard, Interac, and Point of Sale terminals
- Media and publications
- Office supplies
- Payroll services with preferred rates
- Special pricing for sports and entertainment
- Travel and hotel discounts

#### International trade

- Export documentation\*
- International connections through business delegations and business matching with foreign business delegations
- Roundtable discussions with Ambassadros, Trade Consuls and Trade Ministers



Your voice for a thriving business community.

swrbot.com 604.581.7130 101-14439 104 Avenue Surrey, BC V3R 1M1